

# ABOUT THE #EQXCHALLENGE

- The challenge is open to Equinox members and non-members. Upon registration, non-members will receive a seven day trial membership from a Membership Advisor that will contact you.
- Your online Equinox account must be activated in order to access the private URL, join the challenge, and play. Visit How to Play instructions to learn how to then join the challenge and participate so that your stats are uploaded. You will be emailed a private URL the day before the challenge to join. Instructions on activating your Equinox account are available upon request for members.
- Points can be earned at any Equinox location in any class depending on your access level as a member or through a custom workout. A non-member can take a class anywhere as they are on a pass through the duration of the competition time. All will be recorded through the Equinox app which is available on iPhones only or via the Equinox website. The leader board will be updated once a day.

## OVERVIEW AND RULES

- #EQXChallenge starts April 11<sup>th</sup> and ends April 18<sup>th</sup>. You'll go head to head against other Barclays co-workers to earn the most overall points.
- Earn your points by completing 3 different types of challenges:
  1. **Club Check in:** Check into any Equinox location in your membership class and earn **20 points**. Max. 1 check in per day.
  2. **Activity:** Log a custom workout, complete an Equinox class, or participate in a Personal Training/Private Pilates Session\* and earn **25 points** per activity. Make sure to add the class to your schedule, or log your workout, in your Equinox digital account to get points. Max. 2 activities per day will still get credit.
  3. **Weekend Challenge:** Complete our weekend challenge and earn **35 points**. You get 4 days (Thurs.-Sun.) to complete. Max. 1 weekend challenge.
- Check out your standing on the leaderboard – you can view it through your Equinox digital account. It will be updated each day overnight.
- Play hard but play by our rules – all standard club policies and membership rules still apply.
- \*Personal Training sessions will be credited automatically. If you do a private Pilates session, you will need to manually add this via the App as a custom workout. Please note Personal Training and Pilates points are available for members who have purchased these sessions only.

## HOW TO PLAY

Before the challenge begins you will either be distributed an Equinox login from either being a current Equinox member or our guest for the week. If you haven't done that yet, please do so now. Then, you can use your login to join the private Barclays Challenge and participate as well as see your status on the leaderboard.

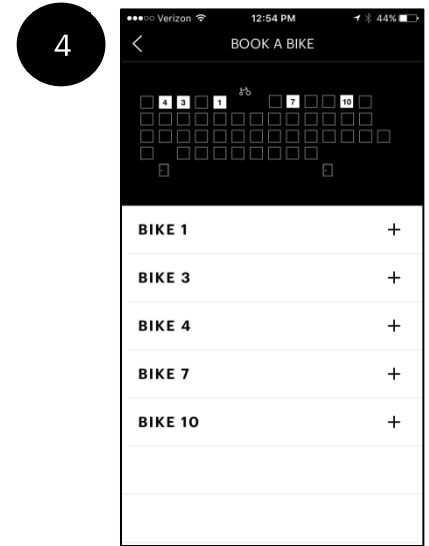
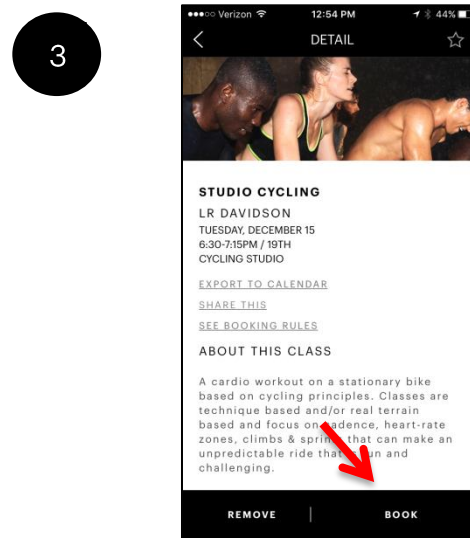
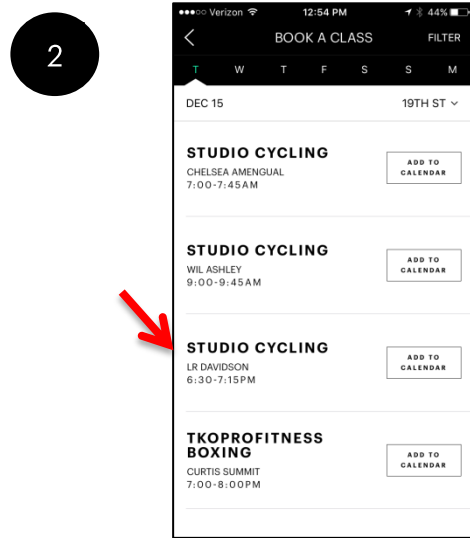
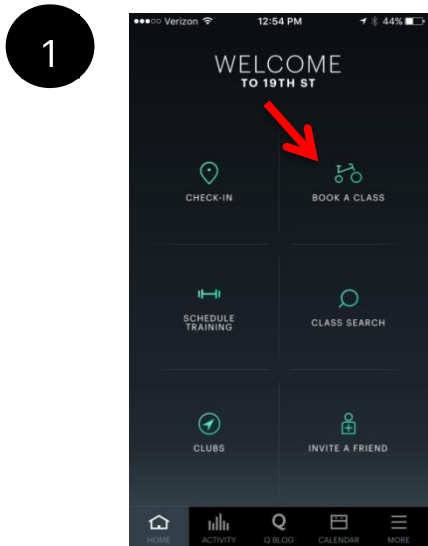
### CHECKING INTO THE CLUB

When you come into the club, make sure the front desk attendant checks you in. You will receive points to your leaderboard automatically.

### VIEW CLASSES AND BOOK A BIKE/CLASS ON THE EQUINOX APP\*

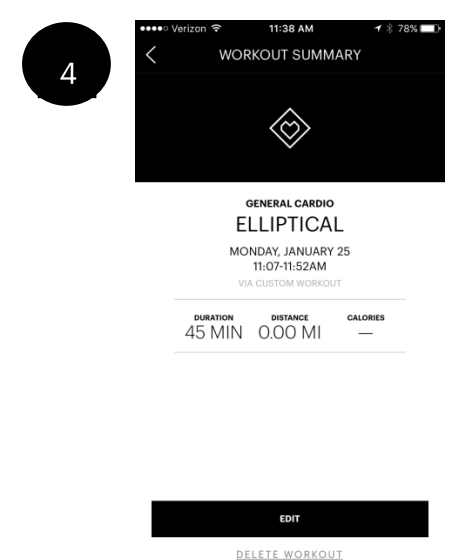
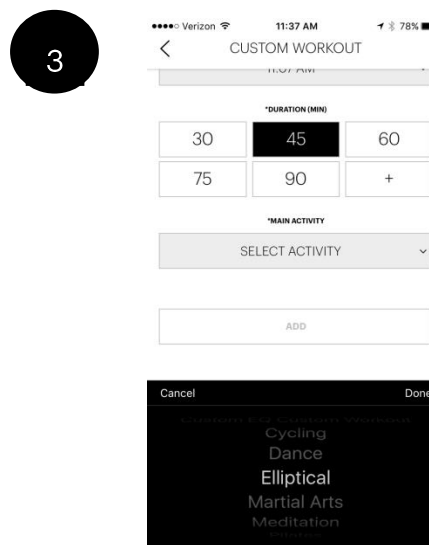
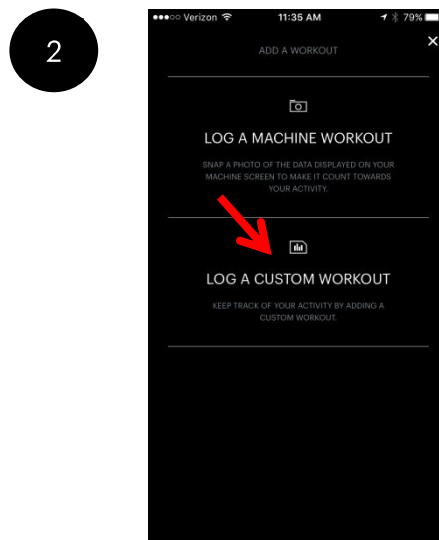
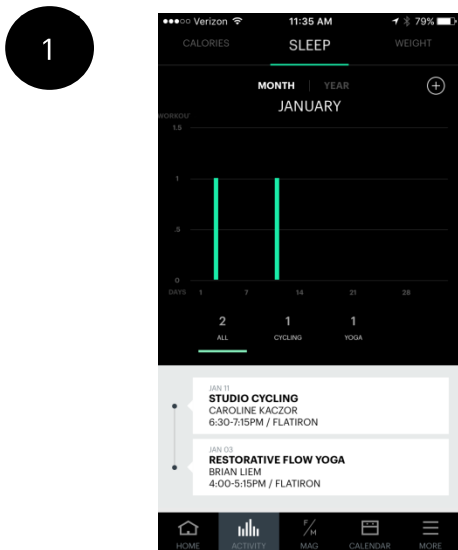
- Sign in using your Equinox login information
- Choose the club(s) that you either belong to if you're a member, or the one you are working out at
- Follow steps 1-4 below to learn how to look at the club class schedule and book/cancel a bike on the App

\* For classes, you can view the schedule on the app by using "Class Search" and book the class. Please refer to our class rules when booking classes and taking any of our classes.



## LOG A CUSTOM WORKOUT ON THE EQUINOX APP

- Sign in using your Equinox login information
- Choose the club(s) that you either belong to if you're a member, or the one you are working out at
- Click on ACTIVITY on the bottom navigation bar
- Follow steps 1-4 below to learn how to load a custom workout. To log a machine workout, you will be prompted to take a picture of your completed workout and record it.



## WHAT HAPPENS NEXT?

After you finish each class, your points will be automatically uploaded and will appear on the leader board by the next day. The weekend challenge will be sent on Thursday and you will have until Sunday evening to complete it.

At the end of the week, the most total points accumulated by the top male and female participant will be named the winners and each win a three-month membership to Equinox.

For any technical problems, please contact [helpdesk@equinox.com](mailto:helpdesk@equinox.com). For questions about the challenge, please contact [Christina.Kelly@equinox.com](mailto:Christina.Kelly@equinox.com).