

CHECK IN. MAKE A DIFFERENCE.

Equinox will make a \$1 million donation, and we want you, our members, to decide how we allocate our donation among five charities: Cycle for Survival, The Felix Organization, The Heroes Project, House Lives Matter, and Move for Minds.

HOW DO I PARTICIPATE?

Between August 17, 2019 and August 31, 2019, as soon as you use the Equinox mobile app to check-in at the front desk of a club in your membership, you will see a screen within your app prompting you to select one of the five charity partners. Just follow the prompts to choose your cause, and make sure to hit "Submit" or your choice won't be counted.

WHAT IF I'M A PRESALE MEMBER WHOSE CLUB ISN'T OPEN?

We want to ensure our presale members have a voice in this decision as well. Presale members may participate by visiting [HERE](#) and following the on screen prompts to select one of the five charity partners and submit your survey.

WHAT HAPPENS TO MY SELECTION?

Shortly after August 31, 2019, Equinox will tally up the eligible selections for all members, including both mobile app and website entries, and determine the pro-rata percentage that each charity received. The \$1 million dollars will be donated based on those pro-rata percentages. For example, if one of the charities receives 30% of all members' selections, we will donate \$300,000 to that charity.

WHEN ARE YOU DONATING? WILL I FIND OUT THE RESULTS?

After we tally up the eligible selections, we will notify each of the charities of the amount we plan to donate to them, and will share the news with our members on our website, in our app and through email.

WHERE CAN I LEARN MORE ABOUT THESE CAUSES?

To learn more about each charity, please visit their websites at:

<https://www.cycleforsurvival.org>

<https://www.thefelixorganization.org/>

<https://theheroesproject.org/>

<https://www.houselivesmatter.org/>

<http://www.moveforminds.org/>

ADDITIONAL TERMS AND CONDITIONS:

Each member may participate up to two (2) times per day and presale members may make one (1) selection online. Any additional selections you make are not eligible to be counted towards the allocation. Participation is optional, and no purchase is necessary to participate. Your participation and use of the Equinox mobile app/website are subject to our Terms and Conditions, available at <http://www.equinox.com/terms>. *These Official Terms govern in the event of any inconsistency with other materials or disclosures regarding this initiative. The number of eligible selections made by each member, and the percentage allocated to each charity, will be determined by Equinox in its sole discretion, based on its review of its records and systems. All decisions of Equinox are final and binding. Please contact your club's General Manager with any questions.*